

## ERA – supporting education in the UK

WITH an ERA Licence in place, staff can make copies of programmes, store these on a central server or access clips from broadcaster on-demand services or websites.

As the ERA Licence allows off-site access to material, students can be directed to watch topic-relevant material (e.g. an adaptation of a text, or clips illustrating social context of a scientific breakthrough) in their own time. This can support the ‘flipped learning’ model, as a discussion can then begin straightaway.

Watching programmes out-

side the classroom also increases student / teacher interaction time in the classroom.

If you need some inspiration (or simply don’t have enough time to hunt through the listings yourself) we tweet and blog regularly about upcoming programmes, or seasons of programming which may be of interest.

For instance, 2016 has seen the 400th anniversary of the death of Shakespeare, as well as 100 years since the Battle of the Somme and there has been a wide range of programmes offering amazing teaching re-



Richard III - Benedict Cumberbatch and Luke Treadaway.  
BBC/Carnival Film & Television Ltd/Robert Vigglesky.

sources around these subjects. You can follow us on Twitter (@ERAsources) for updates;

or you may subscribe to our blog via the ERA website: ([www.era.org.uk](http://www.era.org.uk))

## Showcasing excellence

THROUGH our outreach work with licensees, we have accumulated a range of anecdotal and written case studies which demonstrate the innovative and inspiring ways in which teachers make use of video and audio content.

These can be accessed at

[www.era.org.uk/case-studies](http://www.era.org.uk/case-studies) and cover a wide range of teaching levels, techniques, and subjects.

We are always interested in hearing from teachers about how ERA licensed material enhances the learning experience they are able to offer

students, and would welcome any contributions.

A recent addition to this section is a case study from Bolton College about their innovative personalised learning approach.

Their adaptive learning environment enables students

and teachers to access content based on their own preferences and curriculum choices

Why not showcase your own excellent teaching / resources on this section of the site?

Contributions are always welcome; just contact ERA using the details below.

### ERA outreach

ERA’s outreach work with licensees is crucial to the continued success of the scheme.

The ERA Field Liaison Officer and the ERA team are available if you would like to arrange a visit to discuss the licence, or assist with awareness-raising or professional staff development in your institution.

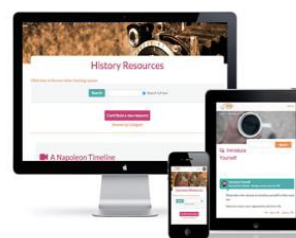
Simply email [era@era.org.uk](mailto:era@era.org.uk) to arrange a visit or telephone call.

## The ERA Learning Platform

HERE at ERA, we are always looking for ways to best support educators who share our appreciation of broadcast material as a teaching resource.

In the past few years, access to curated ERA licensed material has often been cited as one of the most helpful services ERA could offer its licensees.

In response to this we have continued to develop a Learning Platform, which signposts



users to amazing broadcast content.

The ERA platform (found at [www.eralearning.uk](http://www.eralearning.uk)) now contains an ever-growing bank of links to permanent/semi-

permanent ERA licensed resources, catalogued by subject and searchable by keyword.

The platform also enables users to comment on and rate resources as well as offering regular discussion forums.

Use of the platform is free for staff at ERA licensed educational establishments – just email your request for a login to [era@era.org.uk](mailto:era@era.org.uk).

We will continue to develop this service, and we would welcome any feedback.

**CONTACT  
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